

Canada is confirming its place as a

WORLD-LEADING TENNIS NATION



PARTICIPATION*

More Canadians than ever are taking to the courts

No. 2

Canada is now **second in the world** for the percentage of its population playing tennis at **12.8%**.

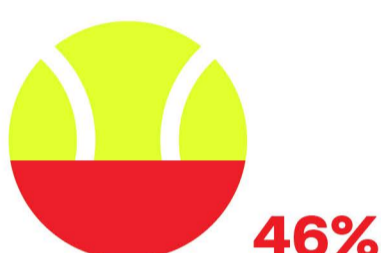
- This has grown by **7.1%** since the last report published in 2021.

No. 6

Canada is also 6th globally for its total number of people playing tennis, which has risen to nearly **5 million, up from 3.9 million** in 2021

- Over **1 million more** participants decided to play tennis and enjoy its health benefits.

Gender parity within our reach



of tennis players in Canada are now women and girls, up from **29.2%** in 2021. Canada now ranks first amongst nations with the same ITF membership share**.



of tennis coaches in the country are women or girls. Canada improved its ranking **from 7th to 4th** within its group of nations with the same ITF membership level.

Accessibility remains a challenge

There are **178** fewer courts in Canada since 2021, which can be attributed to aging facilities and conversions to pickleball (60 courts repurposed in the last five years).

However, **68** indoor courts were added during the same period, providing more year-round opportunities to Canadians across the country.

2,973 individuals were coaches in 2024, a number that has not yet reached its pre-pandemic levels of 3,300.

2x Player, coach and courts ratios are more than two times higher than the median value of comparable nations.

Tennis Ratios - Player, coach and court ratios

Ratio Value (2024)	588.9 Number of players per court	1674.1 Number of players per coach	2.8 Number of courts per coach
Median Value	240.0	513.0	1.5

HIGH-PERFORMANCE*

A growing competitive pipeline



16 and 12

additional junior boys and girls Canadian players have earned a world-ranking since 2022, respectively

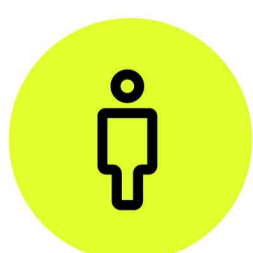


5

more junior boys player ranked in the top 250 over the same period

Success at the pro level

The number of players increased or remained mostly the same in all the categories surveyed by the ITF Global Report except one (number of women in qualifying main draw)



Nine top 500 players
Six of them aged between 19-24.



Ten top 500 players – four aged under 18
Four between 19-24 and four between 25-32

2 World championships were won by Team Canada in the last three years (Davis Cup – 2022, Billie Jean King Cup 2023)

*Data comes from the 2024 ITF Global Tennis Report

** Refers to the group of nations who share the same ITF membership share. Canada is part of a group of 14 nations which includes: Argentina, Brazil, Canada, China, Czechia, India, Italy, Japan, Netherlands, Russia (suspended), South Africa, Spain, Sweden and Switzerland.